

JESSICA OGDEN, SUSAN HALFORD, & LES CARR



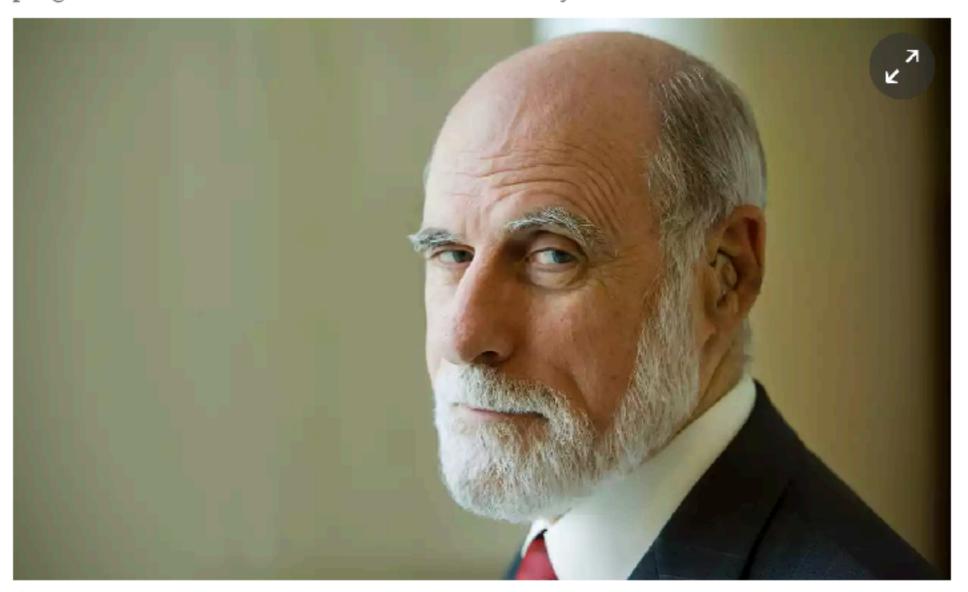
Web Science DTC





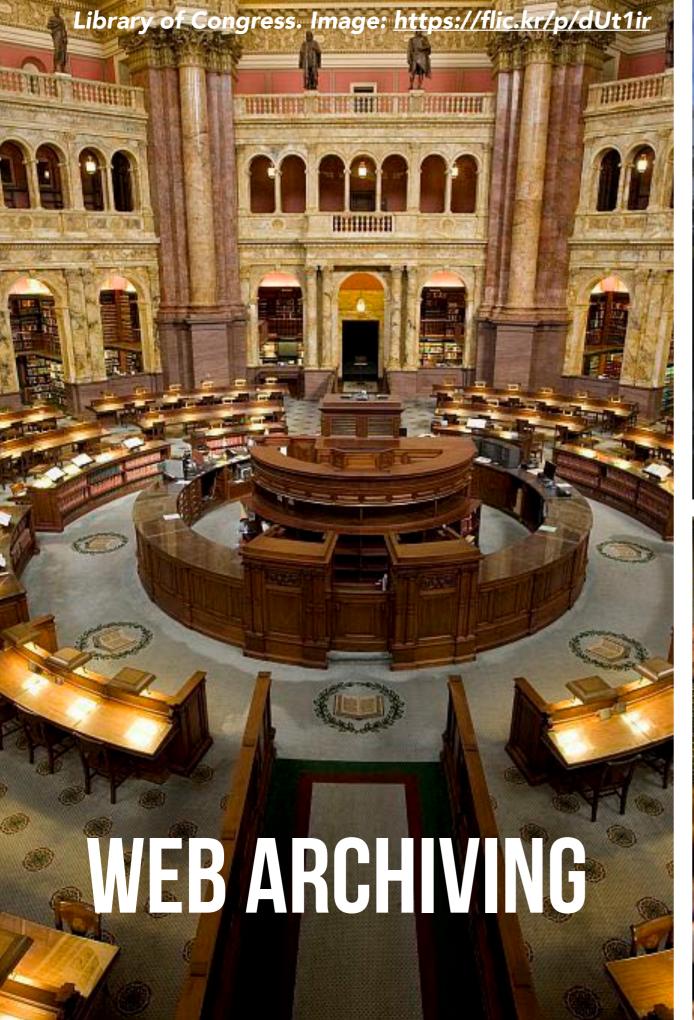
# Google boss warns of 'forgotten century' with email and photos at risk

Digital material including key historical documents could be lost forever because programs to view them will become defunct, says Vint Cerf



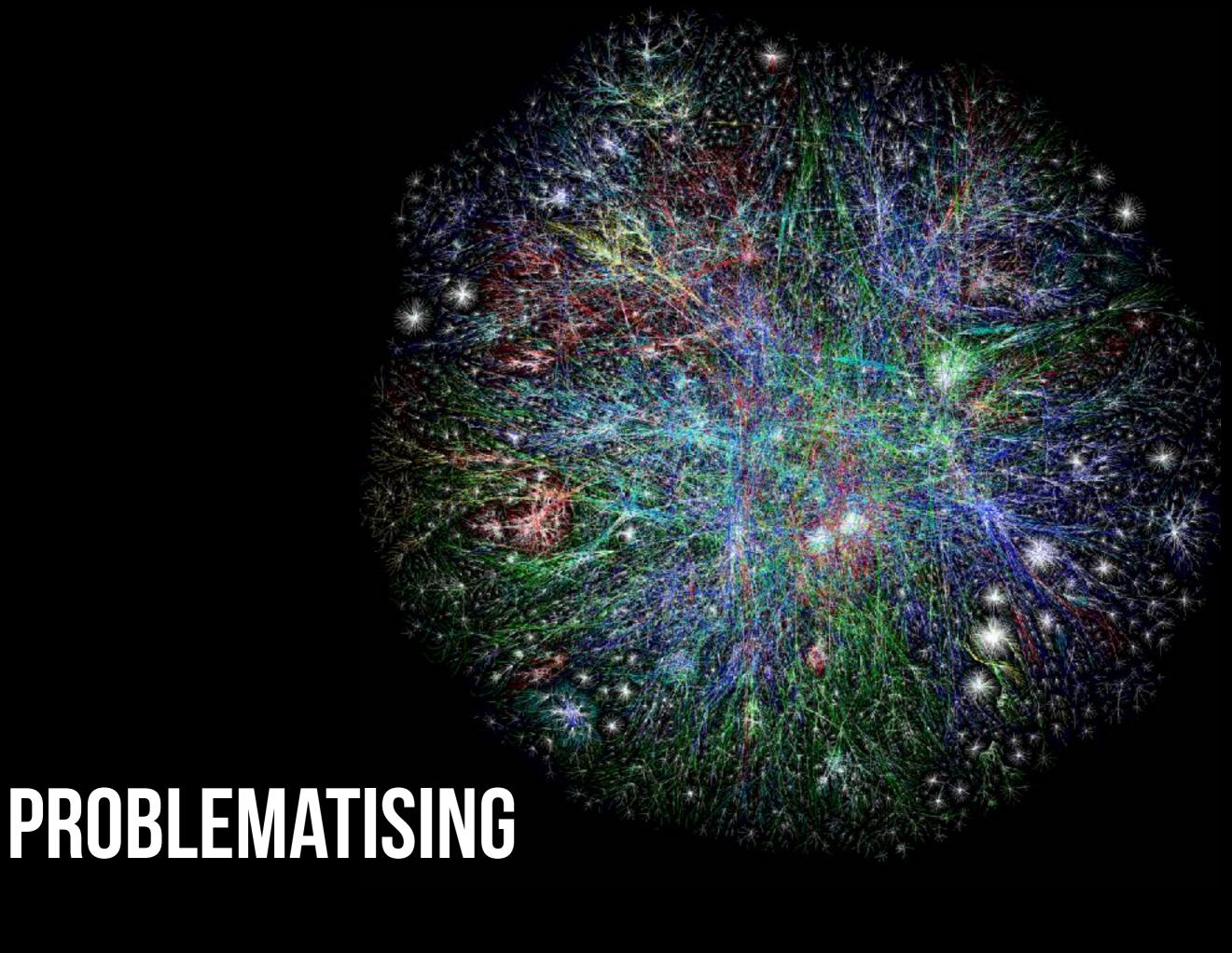
Vint Cerf: 'We are nonchalantly throwing all of our data into what could become an information black hole.' Photograph: Murdo Macleod

Guardian: <a href="https://www.theguardian.com/technology/2015/feb/13/google-boss-warns-forgotten-century-email-photos-vint-cerf">https://www.theguardian.com/technology/2015/feb/13/google-boss-warns-forgotten-century-email-photos-vint-cerf</a>









WEB ARCHIVAL LABOUR

REPAIR

KNOWLEDGE Work

WEB ARCHIVAL LABOUR

**BREAKDOWN** 

TRANSLATION

Gregory J. Downey. 2014. Making Media Work: Time, Space, Identity, and Labor in the Analysis of Information and Communication Infrastructures. In Media Technologies: Essays on Communication, Materiality, and Society, Tarleton Gillespie, Pablo J. Boczkowski, and Kirsten A. Foot (Eds.). MIT Press, Cambridge, Massachusetts; London, England, 141–165.

#### Digital Vellum

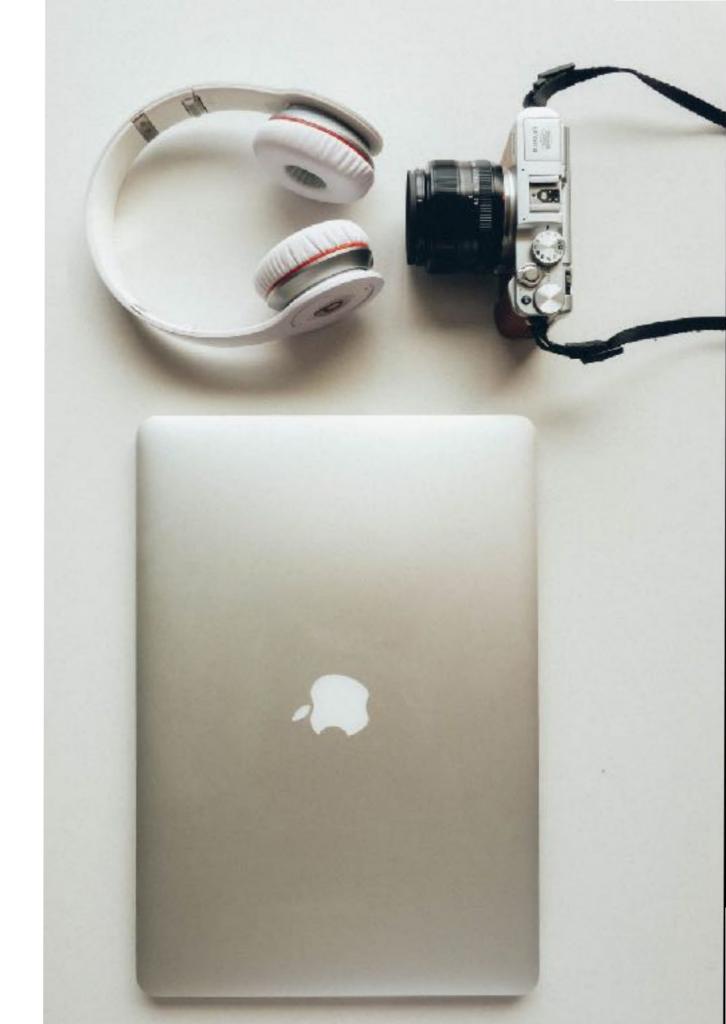
- Interpretation of bits
- Intellectual Property Rights
- Generalized encoding, selfbootstrapping
- Legal frameworks, exceptions for preservation

- Source or executable code
- Bankruptc
   sunsetting
   OS, hard
- Self
- Capac
   DATA

# I I DIR RING

## **METHODOLOGY**

- 16 un/semi-structured (ethnographic) interviews
- Observation records what was done, made and used, what was said
- Documentary sources wiki, policies, reports
- Two-tiered consent, 4 weeks









# - ARCHIVE



http://www.4sonline.org/

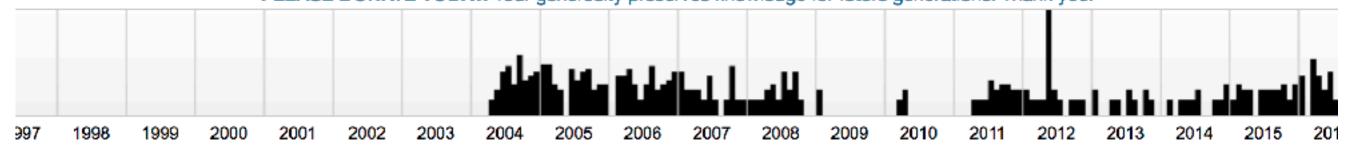
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Explore more than 304 billion web pages saved over time

Saved 474 times between April 12, 2004 and August 30, 2017.

#### Summary of 4sonline.org

#### PLEASE DONATE TODAY. Your generosity preserves knowledge for future generations. Thank you.



JAN								FEB							MAR								APR					
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http://www.4sonline.org/

12 Apr 2004 - 30 Aug 2017

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COLLECTED BY



Organization: Alexa Crawls

474 captures

Starting in 1996, Alexa Internet has been donating their crawl data to the Internet Archive. Flowing in every day, these data are added to the Wayback Machine after an embargo period.



Collection: <u>alexa\_dw</u>
this data is currently not publicly accessible.

the profession
the society
scholarly
resources
annual meeting

for students



#### 4S News

Announcing **4sonline.org**4S now has a domain name all
Its own! Click to <u>bookmark this</u>
new location.

Annual 4S & EASST

Meeting in PARIS, 25-28 August, 2004

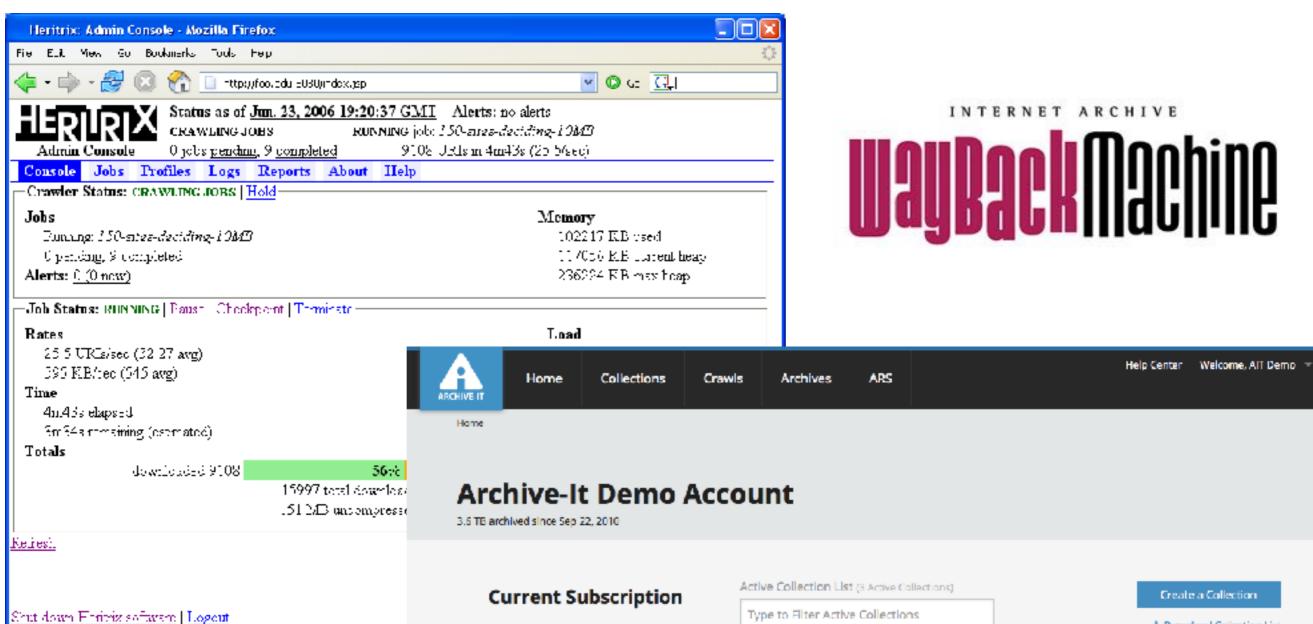
<u>Travel grants</u> for graduate students

Graduate Student <u>Essay</u> competition

Science, Technology & Society Course Syllabi available online

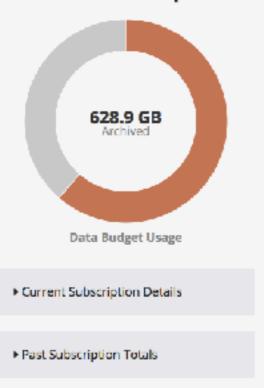
The Society for Social Studies of Science (45) is a nonprofit, professional association. It was founded in 1975 and now has an international membership of about 1000.

The main purpose of 4S is to bring together those interested in understanding science, technology, and medicine, including the way they develop and interact with their social contexts.



FMCCOWN AT ENGLISH WIKIPEDIA, <a href="https://commons">https://commons</a>
<a href="https://commons.ndex.php?curid=10700055">https://commons</a>
<a href="https://commons.ndex.php?curid=10700055">https://commons.ndex.php?curid=10700055</a>

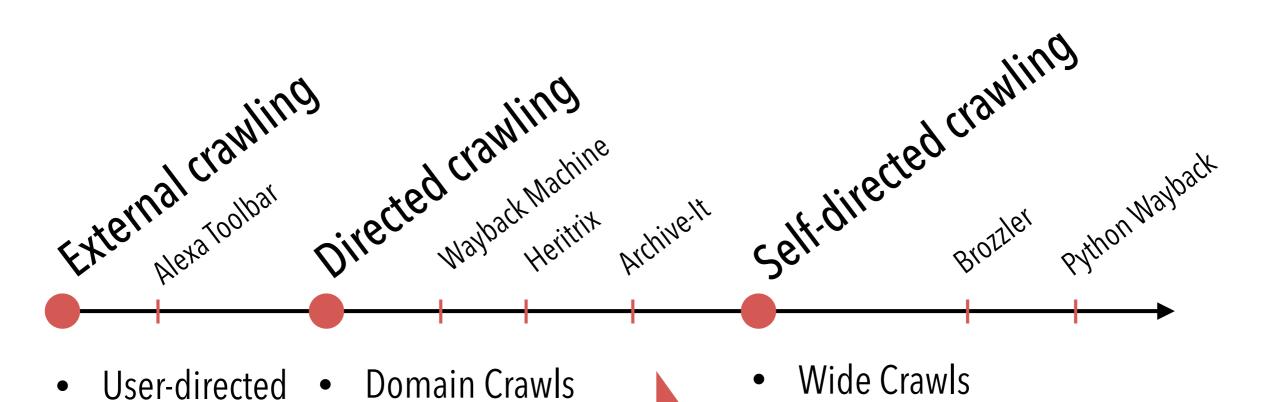
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▲ Download Collection List **Collection Name** Data (this period) + Does (this period) Active Seeds Last Crawl Archive-It Websites and Press 72.4 GB 57 1,187,978 Jan 6, 2016 2015 United Nations Climate Ch. 42.6 GB 726,589 Dec 10, 2015 Dec 27, 2015 Climate Change 1.9 GB 92,932

2006

## MAPPING ROLES & ACTIVITIES



- User-directed
- **Domain Crawls**
- Thematic Crawls
- **Event-based Crawls** 
  - 'Librarians' **Engineers Web Archivists**

- Wide Crawls
- Survey Crawls
- Platform/service specific

**Engineers Web Archivists** 'The Crowd'

<sup>\*</sup>SCHEMATIC, NOT TO SCALE AND PROBABLY NOT EVEN CHRONOLOGICAL!

#### BREAKDOWN AND REPAIR

- Breakdown as moments when contingencies of assemblage are revealed (Star & Ruhleder 1996)
- Repair and maintenance reveals 'ethics of care' afforded to technologies over time (Jackson 2014)

#### **Examples**

- crawler traps
- missing capture elements
- debugging capture vs replay
- patch crawling

STAR, SUSAN LEIGH, AND KAREN RUHLEDER. 1996. 'STEPS TOWARD AN ECOLOGY OF INFRASTRUCTURE: DESIGN AND ACCESS FOR LARGE INFORMATION SPACES'.

INFORMATION SYSTEMS RESEARCH 7 (1).

Stephen J. Jackson. 2014. Rethinking Repair. In Media Technologies: Essays on Communication, Materiality, and Society, Tarleton Gillespie, Pablo J. Boczkowski, and Kirsten A. Foot (Eds.). MIT Press, Cambridge, Massachusetts; London, England, 221–239.

#### VALUES & 'ETHICS OF CARE'

- Popularity, novelty and levels of 'precariousness' all inform collection tasks
- Organisation/archivists value a
  Web with temporal depth a
  'Google for the historical
  Web'

Reflect (expanding?) public insecurities around web-based truth claims

Highlight controversies over power dynamics, sustainability questions

# ECONOMIES OF WEB ARCHIVING

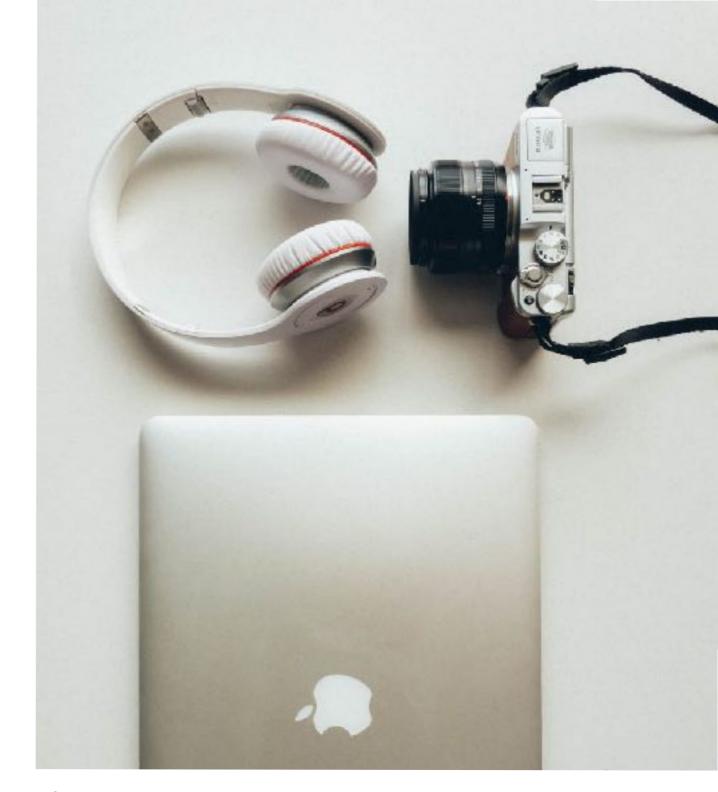
- Emergent economy of external (repair) services around the Wayback Machine
- Sharing economy and reliance on volunteer labour; knowledge production
- Politics of knowledge production beyond selection to consider repair

#### **Examples**

- download and revive ageing websites
- capturing links shared on social media; Wikipedia
- broken link repair; browser extensions

## SUMMARISING

- web archiving as a form of maintenance
- ability to repair and maintain WAs intimately tied to innovation on the Web
- changing the landscape of the Web; creating stakeholders
- increasing reliance on parallel project of WAs - power dynamics



#### If you're interested in more:

OGDEN, JESSICA, SUSAN HALFORD, AND LESLIE CARR. 2017. 'OBSERVING WEB ARCHIVES: THE CASE FOR AN ETHNOGRAPHIC STUDY OF WEB ARCHIVING'. IN PROCEEDINGS OF WEBSCI'17, TROY, NY, USA., JUNE 25–28, 2017. ACM. DOI: 10.1145/3091478.3091506.

# ACKNOWLEDGEMENTS

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